

# HOLLYWOOD PARK HERALD

## WINTER 2016

A quarterly neighborhood newsletter published and distributed by your Hollywood Park Neighborhood Association.



## Join us for our Annual Holiday Social Potluck and General Meeting!

When: Wednesday, December 14, 6pm

Where: Hollywood Park Elementary School, 4915 Harte Way

We invite all neighbors to join us to share a meal and some holiday cheer at the December meeting. We will share some announcements about the new Raley's development and the neighborhood sign and hold an election for the HPNA Board of Directors (see article in this newsletter for details). But we want the focus to be on neighbors getting to know each other and enjoying a sense of community spirit.

The Holiday Social will be a potluck. Please sign up to bring a hot dish, side dish, dessert or drink by going to the HPNA website: [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org). There is a link to the sign-up sheet. If you would like to be added but do not have internet access, please call John Maradik-Symkowitz at 916.267.4597. HPNA will provide plates/napkins/utensils and is also arranging some festive additions like music and holiday decorations. With your help this will be a wonderful opportunity for neighbors to get together!

Also, HPNA invites you to participate in our canned food drive to support families in need in our community. We will be gathering non-perishable food items at the meeting to donate to the Sacramento Food Bank.

Suggested items:

• Whole wheat pasta • Canned fruits, vegetables, beans • Canned meat, tuna, chicken • Dry grains and beans • Low-sugar/high fiber cereals • Snack bars, fruit cups, peanut butter, nuts • Soups • Juices • Baby food



### We Need *You!*

The HPNA is powered by members and donations.

Please join, renew, or donate today!

See the back page for more information or visit us online at [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org).

# Hollywood Park Neighborhood Association Board Updates

## Upcoming Board Member Elections

Board member elections will take place at the general membership meeting on December 14. All HPNA members are eligible to run for the four open board positions. Interested candidates are invited to attend the December 12 Board Meeting to learn more about the board. Board members are expected to regularly attend monthly board meetings, volunteer their time at neighborhood association events, and work on HPNA committees. E-mail [hpna95822@gmail.com](mailto:hpna95822@gmail.com) if you would like to be placed on the ballot. Members are also welcome to announce their candidacy at the General Meeting.

## Neighborhood Association Dues Increase

At the HPNA Board Meeting on November 14 the Board voted unanimously to raise the dues to \$15 per household per year starting in 2017. These additional funds are necessary to cover increasing operating costs including the high cost of printing our newsletters.

## Neighborhood Sign

The neighborhood sign project continues to move along! We recently received all of the approved permits required and expect to begin construction soon. Keep an eye out for changes on the island at Stacia Way and Freeport Boulevard starting early next year!

## Raley's Project Update

The Sacramento City Council has approved the new shopping center at the former site of Capital Nursery. It is tentatively called "The Park" and will feature a mixture of restaurants and retail stores anchored by Raley's. At the HPNA's urging, several changes were made including enhancing the buildings located along Freeport Boulevard and Wentworth Way to add patios and additional entrances oriented toward the street as well as address pedestrian access across Freeport Boulevard.

Thanks to everyone who helped make our Ice Cream Social and Movie Night a success!

Here are just some of our amazing neighbors who volunteered this year:

Jo Matranga  
Heather Conway  
Danielle McGarrity  
Pat Pederson

Hilary Moise and Michael Winslow  
Dorie Schmunk  
Kathleen and Eric Taylor

Matt Bistis  
Kathy Kelly  
Ashley Leslie  
Oona Mallett  
Michael Winslow  
Sarah Singleton  
Cindi Jones  
Eric Negendank  
Victor Vasquez

Glenda

John and Christina Maradik-Symkowiak  
Devorah Herzog and David Meyers, Aaron  
and any and everyone else who helped make the event possible

We would also like to thank Harvest Hollywood Park, Sacramento Public Library Belle Cooleedge Branch, Pearl Skelton, Hollywood Park Elementary, Jay Schenirer, and Raley's for their help in putting on this event!

## **Board Of Directors Candidate Statements**

The statements below were submitted to the Hollywood Park Neighborhood Association by 11/5/16. Candidates are still welcome. For more information please see the article in this newsletter!

### Hilary Moise

I have enjoyed serving on the HPNA board for the past year because I have gotten to know and work with some wonderful neighbors on some fun projects. I have served as the chair of the Events Committee, helping to organize the Hollywood Park Citrus Harvest, Holiday Social and first-ever cookie exchange, and neighborhood clean-up events. My goal is to create more opportunities for neighbors to come together and build a strong, connected community, and I would like the opportunity to continue to do so as a Board Member.

# The Wonder Years Are Alive and Well in Hollywood Park

*There was a time when the world was enormous: spanning the vast, almost infinite boundaries of your neighborhood. The place where you grew up, where you didn't think twice about playing on someone else's lawn. The street was your territory that occasionally got invaded by a passing car. It was where you didn't get called home until after it was dark. And all the people, and all the houses that surrounded you were as familiar as the things in your own room. -The Wonder Years*

Dear Neighbors,

At the HPNA's September general membership meeting, Jason Holt, Hollywood Park's resident historian, concluded his spectacular presentation about the history of Hollywood Park with the above quote from the iconic 1980s sitcom set in the 1960s. The nostalgic effect was powerful, but to me, the quote was also immediately recognizable in the here and now.

All this summer we had kids riding bikes up and down our street playing hide-and-go-seek in our front yards every evening until the street lights went on. While appearing to be unsupervised, those kids are being watched over by the entire street. We know each other. We look out for each other. That's what neighbors do. It's what they did in the 1960s and it's what they do in 2016 at the corner of Salvator and Stover Ways in Hollywood Park.

People often say that the world has changed and the wonder years are gone forever. They say we live in much more dangerous times where crime is rampant. However, the statistics show that crime rates are actually lower now than when I grew up in the 70s and 80s. Of course the world has changed, but it didn't get more dangerous. We've merely begun to perceive it as more dangerous.

It was easy to create familiar (and safe) neighborhoods in years past. If we wanted to interact with the world, our front yard was the easiest choice and we perceived the world through those personal connections. These days it is much easier to "connect" with the outside world through a screen and a like-minded social network. With these incredible technological advances, the once familiar neighbor becomes a stranger and our perceptions change. The good news is that if you want to go back to the good old days when people felt comfortable letting their kids stay out until dark, you can.

Get to know your neighbors by spending time in your front yard or on your porch. Go on walks. Coordinate a block party like Salvator Way's annual gathering or



*The annual Salvator Way block party*

start a neighborhood watch with a kickoff potluck for your street. But don't stop there. Come be a part of your greater Hollywood Park community. Get to know your neighbors a few blocks away by coming to the HPNA's Holiday Social potluck, quarterly meetings, the 4th of July Parade or our Ice Cream Social and Movie Night. Or come help us hang up holiday bows, deliver newsletters or pick fruit at the annual Harvest Hollywood Park citrus harvest.

Thank you to all of my neighbors for keeping the wonder years alive and well in Hollywood Park for my two children.

Yours truly,  
John Maradik-Symkowitz, President

## **HPNA Board**

**Officers**  
**President:**  
John Maradik-Symkowitz  
**Vice President:**  
Dylan Seidner  
**Secretary:**  
Chantel Elder  
**Treasurer:**  
Ross Levine

**Directors**  
Karla Fung  
Hilary Moise  
Eric Negendank  
Sarah Singleton  
Victor Vasquez

**Questions, Comments, Requests?**  
**Contact Us:**  
hpna95822@gmail.com



## Neighborhood Harvest

February 18th at Centennial United Methodist

Have an over abundant citrus tree with excess ending up on your lawn, then the yard waste bin? Or unable to harvest your citrus tree? Or excited to help your Hollywood Park neighbor harvest a fruit tree? Lets make an effort not to let all that wonderful citrus go to waste this winter! Mark your calendar to come out and join your neighbors in our annual Hollywood Park neighborhood harvest. We will meet at Centennial United Methodist Church in the morning for coffee and some nourishing treats and fan out through the neighborhood to harvest citrus trees. Afterward, we will return to the church to enjoy a hearty vegetarian lunch and share stories. We'll set our fruit out for the taking by anyone who will use it and donate the rest to local food banks.

**What?** Hollywood Park Neighborhood Harvest  
**When?** February 18th, 2017, 9AM  
**Where?** Centennial United Methodist Church, 5401 Freeport Blvd.  
**What can I do to help?** Let us know if you would like your tree harvested; volunteer to pick fruit or bring a nourishing morning treat  
**How do I get involved?** Please email [harvestshollywoodpark@gmail.com](mailto:harvestshollywoodpark@gmail.com) or call 916.524.2754 to let us know how you can help

Harvest Hollywood Park, a neighborhood affiliate of Harvest Sacramento, a project of Soil Born Farms, is focused on redistributing the bounty of the neighborhood to those neighbors that will use it and donating the rest to those without enough food in our greater Sacramento community. If you would like to join one of Harvest Sacramento's larger city-wide picks, please visit [soilborn.org](http://soilborn.org) and click the volunteer button for more information.



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 Website: [www.anthonycarrillo.ismyreagent.com](http://www.anthonycarrillo.ismyreagent.com)

# The Florence Way Project: Discovering Hollywood Park History

## What is that thing?

By Jason Holt

It stands at the northeast corner of Freeport Boulevard and Virginia Way, like a tiny sentry guarding the entrance to the neighborhood. A weathered concrete post, about 6 inches tall and 3 inches wide on each side, with a bold 'C' embossed on its face. It has been in this location for close to a hundred years, and yet most have passed by hundreds of times without even noticing it was there. Those who have noticed have likely pondered its origin and purpose.

This monument is an obscure relic from the formative years of our state's transportation history. According to California highway historian Joel Windmiller, these right-of-way markers--placed along state routes from 1914-1934--were necessary in a time of poor and inaccurate surveying records. The state had originally used buildings and other pre-existing landmarks to denote the path of its highways, but these boundaries were often infringed upon or lost entirely when the transitory markers would move or disappear. Since the unreliable surveying records could not be used to prove anything, something more permanent would be needed to preserve the integrity of the routes. Enter the mighty "C-block", which contained a metal core and was buried at least three feet below the surface.

Freeport Boulevard earned its C-blocks (there is another near the Bing Maloney golf course) as part of a precursor to highway 99 in the early 20th century. Later the thoroughfare became part of highway 160, which used to run from Sacramento all the way to Antioch, but is now broken into north and south sections. The state relinquished control of the Freeport portion of the route and deactivated its highway status in 1999, so that the city could install traffic-calming measures and pedestrian-friendly infrastructure.

Despite all the changes local roads and highways have seen over the years, Hollywood Park's C-block continues to stand tall (or short!); Faithfully performing its duty almost a century later.

Jason welcomes your stories, tips, and questions about "The good ol' days" in our neighborhood. Please email him at [hphistoryguy@gmail.com](mailto:hphistoryguy@gmail.com).



## HPNA Business Committee Message: Shop Locally this Holiday Season

For many of us the holiday season can get very hectic. Running around finding just the right gifts, wrapping paper or bags, holiday cards, office parties, decorating the house and all the other details of the season create stress when we should just be enjoying the glow of home, hearth, and happiness.

This year avoid the stress of the big box stores, skip the crowds - shop in our own neighborhood. We have many neighborhood stores that will be happy to help you find just what you need in a stress free environment.

And did you know that money spent in the neighborhood tends to stay in the neighborhood? But money spent in the big box stores goes off to corporate headquarters somewhere else. So go nose around our own area, check out that store you've always wondered about, they may have treasures you hadn't considered, something that is just right.

## Neighborhood Calendar

### St. Robert Church Pancake Breakfast and Gift Sale

Sunday, December 4

9:00am-12:00pm

2253 Irvin Way

Pancakes, sausage, scrambled eggs, juice, and coffee. Great holiday gifts! Donations welcome.

### Holiday Social and Potluck General

#### Meeting

Wednesday, December 14

6:00pm

Hollywood Park Elementary School

See the article on the cover of this quarter's newsletter for details on our holiday social and potluck! See you there!

### Hollywood Park Neighborhood Harvest

Saturday, February 18

9:00am

Centennial United Methodist Church

See the article in this newsletter for more information.

## Regular Events

### HPNA Board Meetings

Second Monday of every month

7:00pm

Centennial United Methodist Church,

Fireside Room

5401 Freeport Blvd

Want your event listed here? Contact us at  
hpna95822@gmail.com!

Have an idea for a newsletter article?  
E-mail us at hpna95822@gmail.com!  
Deadline for the next issue is 2/5/17



Pat Pederson and daughter, Cindi Jones, at the Hollywood Park Ice Cream Social

## Pat Pederson (January 15, 1940 - October 24, 2016) A True Hollywood Park Champion

We are sad to report that the HPNA and Hollywood Park lost a very special person recently. Pat Pederson passed peacefully in her Hollywood Park home with her family at her side. A longtime board member of the HPNA and co-chair of the Neighborhood Improvement Committee, Pat has been the heart and soul of the HPNA for countless years. Pat has taken on everything from coordinating the holiday bows that magically appear every December to virtually all of our social gatherings and, along with her daughter, Cindi Jones, putting together the annual 4th of July Parade. A resident of Hollywood Park of 51 years, Pat was a joyful fixture at all neighborhood events and even stopped by to share a dish at our recent Ice Cream Social in September. It was abundantly clear to all that Pat loved Hollywood Park and was a key player in making it the incredible neighborhood it is. We will miss you, Pat. Thank you!

A Celebration of Life will be held at the Sierra 2 Center, Curtis Hall (2791 24th St.), on Saturday, January 14th from 1:00 to 3:00 p.m. For more information, or to share photos and memories, email cindid@comcast.net.

W  
P  
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## Hollywood Park Elementary School Update

Happy Holidays Hollywood Park Neighbors!

Open Enrollment season is fast upon us. This is your opportunity to begin touring schools and making a choice about where your little one will go to school in the 2017-18 school year. And we hope you'll choose Hollywood Park Elementary! School tours at HPE are December 5th-9th from 1-3 PM. Simply call the school at 395-4590 and schedule your personal tour. I'm proud of my teaching staff for finishing their GATE certification this school year, which promotes differentiated instruction in all classrooms.

Our school will be closed December 24th-January 8th. As always, we ask that you look after our little gem and report any suspicious activity to the district at their 24 hour line 643-7444.

Mark your calendars! Our Annual Golf Tourney Fundraiser is May 6th, 2017 in Land Park from 11-3 PM. If you joined us last year, you know how much fun we had! Don't miss out on this opportunity to support your neighborhood school. Have a fabulous holiday season!

Looking forward to the new school year!  
Principal Luke  
Hollywood Park Elementary...your neighborhood school!

## HPNA BUSINESS MEMBERS DIRECTORY

### Stores

- Capitol City Glass & Mirror, 4080 Attawa, 451-2818
- J. Crawford's Books, 5301 Freeport, 731-8001
- Eleakis & Elder Photography, 4625 Freeport Blvd., 541-4892
- Grips Fast Golf, 4819 Freeport, 457-5532
- Hollywood Hardware, 5303 Freeport, 455-6488
- I B Custom, 2140 Sutterville, 456-0466
- The Jointed Cue & Billiards, 2375 Fruitridge, 456-3243
- Kings Auto Service, 4643 Freeport, 456-7886
- Kline Music, 2200 Sutterville, 456-8742
- Land Park Ski & Sports, 4207 Freeport, 451-2800
- Panama Pottery, 4421 24th Street, 452-7181
- Phono Select Records, 4370 unit O 24th Street, 849-3647
- Pocket Club, 5043 Freeport Blvd, 457-6416
- Spencer's Frameworks, 5101 Freeport, 456-0282
- Sutterville Bicycle Company, 2365 Sutterville Bypass Rd., 737-7537
- Swiss Buda, 2342 Fruitridge Rd., 421-6947
- Two Rivers Cider Co., 4311 Attawa Ave., 456-1614
- Yoshimura Auto Service, 4971 Freeport, 454-5082

### Services

- Angel Pet Care, 216-0223
- Anthony Carrillo, Realtor, 451-6702 x269
- EcoTech Pest Management, 706-2242
- Hollywood Park Daycare, 698-7460
- Life on Holiday (Shaklee), 456-6770
- Matt Bistis, Realtor, 798-0822
- Shakeology, pearlneutley@gmail.com
- Weisbeck Properties Inc., (Tim Weisbeck) 452-5733

### Other Members

- Centennial Methodist Church, 5401 Freeport Blvd., 452-4477
- First Chinese Baptist Church, 4470 Custis Ave.

*Celebrate Christmas at  
Centennial United Methodist Church*  
**Christmas Eve Family Service, 7:00pm**  
**Christmas Eve Reflective Service, 11:00pm**  
**Christmas Day Celebration, 10:30am**

5401 Freeport Boulevard, Sacramento  
www.centennialumc.com  
916-452-4477

### **Panama Pottery Retail Sales**

Panama Pottery Sacramento  
4421 24th Street  
Sacramento, CA 95822

Phone 916-452-7181  
info@panamapotterysacramento.com



**PANAMA  
POTTERY**  
*Sacramento*

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10-6

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NEW

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Sacramento  
Ca 95822



Cocktails

Food



Greg Wellman helping hang our annual holiday bows. Photo credit: Chantel Elder

## Halloween Decoration Contest Winners & Holiday Bows

HPNA added a new contest this fall: the Halloween House Decorating Contest. There were a lot of great decorations, so it made picking the three winners very difficult. Each of the winners received a \$10 gift certificate from Hollywood Hardware. Congratulations to the Ramirez family on Rosita Way and the other winners on Irvin Way and 23rd Avenue. Decorations for the Holiday House Decorating Contest need to be up by Saturday, December 10.

We will be decorating the lamp posts with red bows again this year and we always need more volunteers. So if you want to lend a hand and make sure your street gets decorated, please call me, Irene Wilson, 455-1253 or email iwilson5@netzero.com. Bows will be hung the weekend of December 3.

Have a Happy Holiday!

## Ice Cream Social & Movie Night

There was a great turnout for this year's annual Ice Cream Social and Movie Night on Saturday, September 10! In addition to free ice cream, we also served up side dishes supplied by our neighbors and hot dogs cooked up and supplied by the Neighborhood Association! As the sun began to set, the giant 60 foot screen lit up and we watched the new live action version of Disney's The Jungle Book while snacking on free popcorn. Special thanks to the many volunteers for the event! See the listing inside.



Photo credit: mranthonyskelton on Instagram

### Hollywood Park Neighborhood Association Membership Form

Join us in making good things happen in our community.

Fill out the form below and bring it to a meeting, drop in the mail or visit [hollywoodpark95822.org](http://hollywoodpark95822.org) to join online.

Make checks payable to HPNA and mail to PO Box 22278, Sacramento CA 95822

Dues are \$15 per household per calendar year (January to December).

Please feel free to donate an additional amount on top of your membership fee--we can always use the help!

Name(s) \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

Membership is open to any person or family residing or owning a house or business within the boundaries of Hollywood Park Neighborhood Association. Members are entitled to vote at HPNA meetings to elect our board members, become HPNA officers and serve on HPNA committees.

HPNA is a 501c4 nonprofit association.