

## HPNA and Sacramento Tree Foundation Partnership Steering Committee February 28, 2018 from 6:00 PM - 7:30 PM

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This document and others generated in the course of this project will be added to the Sac Tree Partnership subpage at <http://www.hollywoodpark95822.org/sac-tree-partnership/>

### **Introductions:**

Cassandra Shahani has been a Carleton Tract Resident 2.5 years. She started this project after the intense heat wave last summer. Her primary interest is encouraging neighbors to be outside and to build a community while growing a natural barrier from the heat.

Irene Wilson has been a Hollywood Park Resident for 20 Years. She became interested in this committee when Cassandra asked her to join. Her primary interest is replacing trees that have been removed.

Ellynrose Sheehan has been a Hollywood Park Resident for 4 years. She loves trees and is interested in identifying the different trees in the neighborhood. Her primary interest is using trees and other greenery to block unsightly objects like dumpsters.

Russ Schmunk has been a Hollywood Park Resident for 27 Years. He would like to see more mature trees to help mitigate the heat of the summer. He's also interested in learning more about what has been effective in other Neighborwoods projects

Torin Dunnivant is a Sacramento Tree Foundation employee who is working with this group. He is from Curtis Park but, has been living in Los Angeles until recently. Before the Sacramento Tree Foundation, Torin worked with a different Tree-oriented agency in Los Angeles called *Tree People*. Aside from planting more trees, he also wants to see our community become more connected.

### **Upcoming Items:** *Items listed are not inclusive of all upcoming events*

Tree/No Tree is the nickname for a project that involves children in this campaign by asking them to walk around the neighborhood and mark on a map whether there is a tree on private property. The maps are being donated by a private company and are nearly done. Initially, Tree/No Tree was planned to correspond with the CommuniTree Bike Ride but, it may be easier to align it with National Arbor Day in late April.

CommuniTree Bike Ride is scheduled for March 25, 2018. The ride will start and end at Two Rivers Cider Company (TRCC) and Free Safety Inspections will be provided by Sutterville Bike at their shop. TRCC will be hosting a non-profit called *Silver Orange* the same day. Sutterville Bike will also donate a raffle prize. Cassandra will seek additional raffle prizes from other HPNA business members. To distribute flyers, committee members divided Hollywood Park and Carleton Tract into 5 territories. Each member received 20 flyers to post on mailboxes and lamp posts. Committee members were also provided a roll of masking tape.

Mature Tree Care Workshop is scheduled for May 19<sup>th</sup> or 20<sup>th</sup>. Presently planned for Hollywood Hardware. [Need to reach out to Hollywood Hardware and assess whether there is a good place for a workshop on their site.](#)

Fundraiser needed to generate revenue for sick and dead tree removal. Roughly scheduled for June. Committee is thinking of a Drink and Draw/Paint Night event. Event would be done by a vendor. [Location and vendor need to be determined](#)

National Night Out happens in August and the Partnership presently doesn't have anything planned for that event. [The Committee will come up with a way to use this as an outreach opportunity.](#)

Stump Grinding Day is scheduled for September. Should individuals who receive stump grinding be required to commit to planting a new tree?

- **Ideas for Outreach/Community Involvement**

- Partnership could link up community plant sale
- Involve kids in tree planting?
- Do habitat restoration work in addition to tree planting
- Final push at the Neighborhood Garage Sale in early October
- Establish locations throughout the neighborhood that where people who don't use the internet can go to find out about events
- Work with PTAs/schools – backpack flyers
- Select free tree “Winners”
- Develop “scripts” for elevator speech about the project and for events
- Use Lawn Signs
- Flyering (make sure to use tape that doesn't peel off paint)
- T-shirts

**Other Business**

- Partnership needs a name. Current name suggestions include:
  - HP Tree Team
  - Hollywood Park Tree Whispers
  - Woodie Whispers
  - Hollywood Park Tree Foundation
  - Hollywood Tree Team
  - HPCT Tree Team
- Please keep suggestions coming. Don't be afraid to be silly – Puns welcome!

**Next Meeting:** April 4<sup>th</sup> at 6:00pm. Site undetermined – Lalo's on 24<sup>th</sup> was suggested.